A B2B Social Media Checklist

You just published a piece of content that you’re really proud of. You already stuck it up on your website. Now what? Get social:

_____ Blog about it
Use your keywords and metatags

_____ Tweet about it
Again, use keywords; include a link; ask people to check it out

_____ Comment about it
Go to your favourite blogs; don’t spam – keep it relevant

_____ Bookmark it
On Stumble, Digg, Delicious and other bookmark services

_____ Share it with your networks
On LinkedIn groups, Facebook, Biznik…

_____ Press release about it
And issue the release on the distribution hubs

_____ Morph it
Into a slide deck for Slideshare; a video for YouTube…

_____ Sprinkle it
On your Squidoo Lens, YouBundle bundle, Scribd channel…

Useful Links

http://www.scribd.com
http://biznik.com
http://www.youbundle.com
http://www.squidoo.com
http://www.slideshare.net
http://www.linkedin.com/
http://www.pitchengine.com
http://delicious.com
http://www.stumbleupon.com
http://twitter.com
About Velocity

Velocity is a B2B marketing agency specialising in technology companies.

We help our clients tell great stories and drive those stories into the market, especially (but far from exclusively) via the web and social media.

You can learn more about us by talking to us or by visiting velocitypartners.co.uk.

info@velocitypartners.co.uk
0208 940 4099